Benchmark EMAIL

PRICING GUIDE

2014

BenchmarkEmail.com

400 + Templates • Easy to Use Software

Social Tools • Email Metrics • Surveys

Best Support in the Industry

Benchmark APPROVED

Benchmark Email Pricing Plans

BENCHMARK SPECIAL OFFERS

Non-Profit Pricing

Non-profits are entitled to a 25% discount on any email marketing plan. To find out more, sign up for a Free Trial and visit the URL below.

Free Trial
www.benchmarkemail.com/Register

Non-Profit Instructions
www.benchmarkemail.com/pricing-request

We Do It for You

Want to start email marketing but don't have the time? Ready to integrate with social media or design dazzling HTML emails but don't have the finesse? Would you prefer us to take care of it? We Do It for You is Benchmark's answer to users on the go. For $149.95/mo. users will have two full email marketing campaigns designed, administered and scheduled by the expert email concierges at Benchmark Email. Send us your contact lists, images, copy and we'll take care of the rest. We also integrate with your social media pages for a full online marketing campaign. Additional campaigns can be added for a nominal fee.

www.benchmarkemail.com/we-do-it- for-you

Benchmark Email neither sells nor allows any third-party (purchased, borrowed or rented) lists.

Send Based Plans

CATEGORY	SEND BASED PLANS	LIST SIZE	MONTHLY COST
Budget	600 Emails	600	$9.95
	1,000 Emails	1,000	$12.95
	2,500 Emails	2,500	$19.95
Professional	3,500 Emails	3,500	$25.00
	5,000 Emails	5,000	$35.00
	10,000 Emails	10,000	$60.00
Enterprise	25,000 Emails	25,000	$112.00
	50,000 Emails	50,000	$200.00
	100,000 Emails	100,000	$375.00

INCLUDED FOR ALL PROFESSIONAL & ENTERPRISE PLANS

Sub-Accounts (Ability to create accounts within your accounts)

UPGRADES

We Do It For You - $149.95 per month

Really busy? Want to delegate almost everything? Get all our great features and a dedicated email concierge team to do all the email marketing steps for you!

Image Hosting Plus - $5 per month

10 MB of image storage included with all plans. This increases storage to 50 MB.

List Based Plans

The list-size pricing model allows you to email to your list multiple times in a given month. If you need to send each week or every other week, this could be a good option for you. We do limit the number of times you can send to that list to 7x. Also, if your list size grows beyond the List Plan you are in, you will need to upgrade to a higher plan before uploading/adding more email addresses.

CATEGORY	LIST BASED PLANS	LIST SIZE	MONTHLY COST
Budget	600 Contacts	600	$11.95
	1,000 Contacts	1,000	$18.95
	2,500 Contacts	2,500	$28.95
Professional	3,500 Contacts	3,500	$39.95
	5,000 Contacts	5,000	$46.95
	10,000 Contacts	10,000	$73.95
	20,000 Contacts	20,000	$120.95
	30,000 Contacts	30,000	$179.95
Enterprise	50,000 Contacts	50,000	$230.95
	75,000 Contacts	75,000	$339.95
	100,000 Contacts	100,000	$460.00

INCLUDED FOR ALL PROFESSIONAL & ENTERPRISE PLANS

Sub-Accounts (Ability to create accounts within your accounts)

UPGRADES

We Do It For You - $149.95 per month

Really busy? Want to delegate almost everything? Get all our great features and a dedicated email concierge team to do all the email marketing steps for you!

Image Hosting Plus - $5 per month

10 MB of image storage included with all plans. This increases storage to 50 MB.

High Volume Plans

CATEGORY	HIGH VOLUME PLANS	EMAILS SENT PER MONTH	MONTHLY COST
Enterprise	150,000 Emails	150,000	$399
	250,000 Emails	250,000	$499
	500,000 Emails	500,000	$799
	1 Million Emails	1,000,000	$1,299
	2 Million Emails	2,000,000	$1,999
	4 Million Emails	4,000,000	$4,000

INCLUDED FOR ALL HIGH VOLUME PLANS

- Dedicated IP
- Sub-Accounts (Ability to create accounts within your accounts)
- Image Hosting Plus (50 MB of Image Hosting)

Setup $199

We will charge $199 as a setup fee for all High Volume Plans

UPGRADE

We Do It For You - $149.95 per month

Really busy? Want to delegate almost everything? Get all our great features and a dedicated email concierge team to do all the email marketing steps for you!

Why Choose Benchmark Email?

Social Networking Tools

Complete bidirectional integration with LinkedIn, Facebook, Twitter and more.

400+ Templates

Professional HTML email templates that can be customized for your business.

List Segmentation

Contact lists can be segmented by customer demographics and preferences for higher open rates and click-throughs.

Subscription Forms

User signup forms automatically append and update your contact database.

Autoresponders

Contacts can automatically receive autoresponder campaigns when they subscribe, for their birthday, holidays or special events.

Spam Checker

Your content is scrutinized for the presence of words that are known to trigger spam filters.

Video Integration

Benchmark Email embeds a single frame thumbnail in your newsletter that plays from its servers, improving deliverability by minimizing transfer file size.

Surveys & Polls

Use the easy survey builder or include a poll anywhere you want to insert your HTML.

Real Time Reports & Tracking

Compare your email campaign stats and improve your metrics. Opens, click-throughs, bounces and social sharing are meticulously tracked and displayed in easy to read graphs.

Google Analytics Integration

Gain profound insight into the sequence of behaviors your customers perform once they click on the email link.

Live Daily Webinars

Participate in entertaining and informative online seminars and request live courses on special e-marketing topics.

Extensive Manual & White Paper Library

Benchmark Email's library of white papers and email marketing manuals is accessible online or as free, downloadable PDFs.

Extended Support Hours

Nearly 24 hours of support with real, live people, at no extra charge to you. We're here when you need us via chat or phone.

About Benchmark Email

Take powerful features by the dozen, sophisticated list management, hundreds of email tem- plates, ultra-precise reports and dazzling email and video email. Now, package all that together for an extremely affordable price. Sound appealing? That's us.

There's a reason – or 100 – that more than 73,000 users trust us with their email marketing campaigns. With a second-to-none feature set, headache-free tools that make every campaign a snap and extremely reasonable price plans, we're the email marketing service for businesses of all shapes and sizes.

At Benchmark, we're more than email marketing experts, we're innovators. Our main aim is to perfect our email marketing service, but we also follow social networking, search engine optimization (SEO) and Web 2.0 just so our 100% Web- based software is completely compatible with the ever-changing Internet world.

No other service gives you this robust, standard range of features for just $9.95 a month to start. Find out for yourself by enrolling in our free, 30 day trial.

www.benchmarkemail.com/register

Contact Benchmark Email

We welcome your feedback and would love to talk with you about your email marketing needs. Please contact us at the addresses below.

www.BenchmarkEmail.com
US +1 [800] 430 4095

Email: sales@benchmarkemail.com