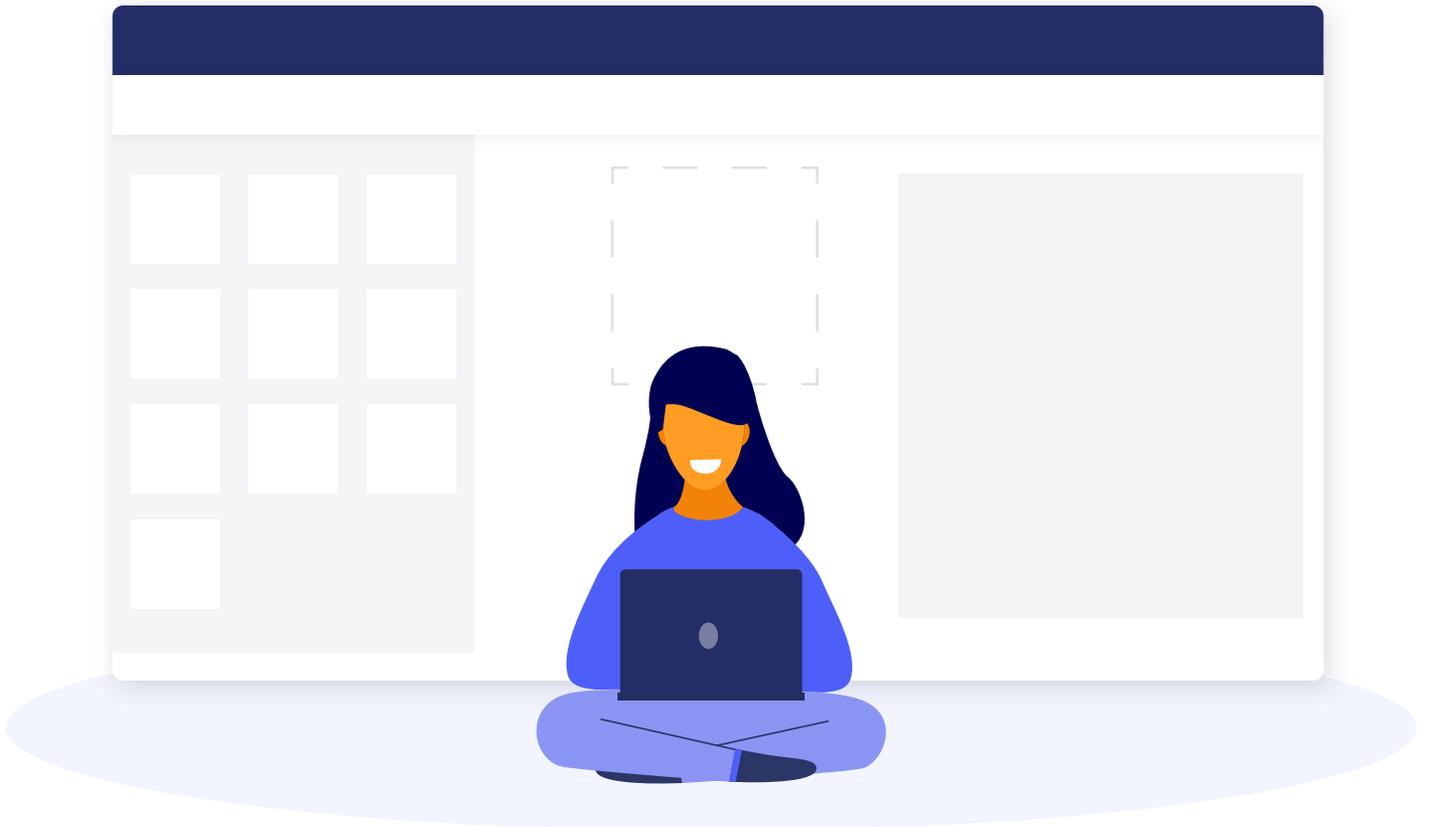




Pricing Guide

Benchmark Email helps time-strapped marketers quickly and easily nurture customer relationships that lead to business growth.

www.benchmarkemail.com



- Create & Send Responsive, Mobile Friendly Emails
- Get Signups with Signup Forms & Autoresponders
- Real-time Reports
- Best Support in the Industry
- List management and targeted email sending

Special Offers

Get Started With A Free Plan

Upload your list and send up to 250 individual emails each month. Get access to robust features and only upgrade when you need to.

Create Your Free Account

<https://www.benchmarkemail.com/Register>

Non-Profit Instructions

<http://www.benchmarkemail.com/Pricing-Request>

25% Discount For Non-Profit Organizations

Benchmark Email offers a 25% discount to registered non-profit organizations. In case you purchase a paying plan before submitting your papers to us, your 25% discount will be applicable from the next billing cycle onwards.

List Based Pricing Model

The list-size pricing model allows you to email to your list multiple times in a given month. If you need to send each week or every other week, this could be a good option for you. We do limit the number of individual emails you can send to 250 each month. Also, if your list size grows beyond the List Plan you are in, you will need to upgrade to a higher plan before uploading or adding more email addresses.

*Benchmark Email neither sells nor allows any third-party (purchased, borrowed or rented) lists.

Medium Plans

For people who have outgrown the Free Starter Plan, these plans include all of the features that will help you nurture better relationships with your subscribers, such as Automation Pro, Targeted Emailing and A/B Testing. You can send unlimited emails to up to 50,000 subscribers.

Subscribers	Sends Per Month	Cost Per Month USD
600	Unlimited	\$13.99
1,000	Unlimited	\$21.99
1,500	Unlimited	\$27.99
2,500	Unlimited	\$31.99
3,500	Unlimited	\$43.99
5,000	Unlimited	\$51.99
7,500	Unlimited	\$65.99
10,000	Unlimited	\$81.99
15,000	Unlimited	\$106.99

Medium Plans

Subscribers	Sends Per Month	Cost Per Month USD
20,000	Unlimited	\$133.99
25,000	Unlimited	\$164.99
30,000	Unlimited	\$197.99
35,000	Unlimited	\$211.99
40,000	Unlimited	\$225.99
45,000	Unlimited	\$239.99
50,000	Unlimited	\$254.99

Large Sender Plans

The plan for when your list is large and in charge. Send multiple emails to your list of more than 50,000 subscribers.

Subscribers	Sends Per Month	Cost Per Month USD
55,000	770,000	\$285.99
60,000	840,000	\$346.99
65,000	910,000	\$359.99
70,000	980,000	\$372.99
75,000	1,050,000	\$387.99
80,000	1,120,000	\$395.99
85,000	1,190,000	\$420.99
90,000	1,260,000	\$445.99
95,000	1,330,000	\$470.99
100,000	1,400,000	\$494.99

If your list is larger than 100,000, please call us for more information on our Extra Large and Massive List Plans.



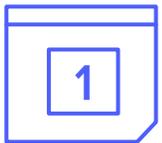
Responsive Templates

Create beautiful emails ready to engage on any device. Look great on a desktop, laptop, tablet or smartphone, on any browser and any inbox client.



Signup Forms

Grow your email lists by creating easily embeddable signup forms, or pop-up forms, to be placed anywhere potentials subscribers may frequent such as your website or Facebook page. Limited with Free Starter Plan to only 50 signups per day. Unlimited for all paid plans.



Basic Drip Campaigns

Send automated campaigns based on triggers from your contact list data. This could be when a contact is added to your list or by data collected in the subscription process



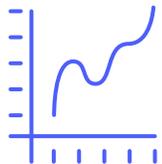
RSS Email Campaigns

Populate email campaigns directly from your blog, keeping subscribers up-to-date and entice them back to your site.



Email Delivery Management

The Benchmark Email deliverability team works hard with partners like Return Path and The Email Sender and Provider Coalition to help your emails hit the inbox.



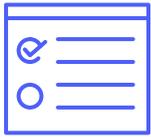
Google Analytics Tracking

See the success of your email campaigns by tracking your campaigns through to your site and ultimately conversions. Discover what's working along each step of your funnel while testing and improving to deliver greater ROI.



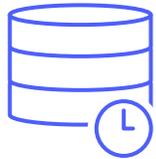
List Management & Segments

Keep your contacts organized in order to deliver the most relevant content to each subscriber. Easy list management allows you to segment based on interests, purchase history, location and more.



List Hygiene

Only send to the engaged subscribers who want to hear from you. Clean lists of inactive subscribers or segment them for re-engagement campaigns. Validate your contacts to ensure the highest quality lists.



Live Engagement Reports

Track the success of your email campaigns with real-time reports that show opens, clicks and more.



Opens by Hour Reports

Discover the best time to send your email campaigns by viewing opens by the hour.



Click Heatmap Reports

See what of your design and layout is most successful with click heat maps



Opens by Device Reports

Gain a better understanding of your subscribers and design for them thanks to Opens by Device Reports.



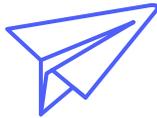
Behavior-based. Email Follow-up Automation

Actions, such as opens and clicks, can trigger emails to send, creating more targeted campaigns for your subscribers.



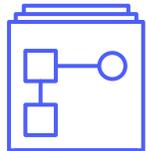
Behavior-based List Management Automation

Move subscribers from one list to another automatically based on email engagement to ensure contacts are always receiving the best, most relevant content.



Website Engagement Automation

Track subscribers from your email campaigns to your website and automate follow-ups based on the pages they visit.



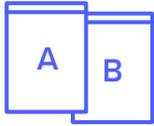
Automated Customer Journey Templates

Strategy templates from onboarding to conversion and beyond. Simply fill out the details to match your goals.



Cart Abandonment Automation

Never miss out on potential sales by converting the leads who have left items in the shopping cart.



A/B Testing

Test Subject Lines, From Names, Send Times or even Campaign vs. Campaign to see how your subscribers are likely to react to your emails based on opens and/or clicks.



Targeted Emailing

Discover your most loyal and engaged subscribers. Easily see who is opening all or some of your email campaigns or the ones clicking on specific links. Also re-engage inactive subscribers.



Data Security PIN

Control a Master Account and create individual accounts for separate teams, departments, clients or anyone else. Enables the Master Account to manage payments, as well as share lists and templates to Sub Accounts.



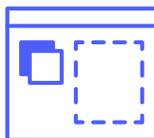
Master & Sub-Accounts

With paid plans you can manage multiple accounts from one master account.



Inbox Checker Email Preview

View how your email campaigns will appear in any browser or inbox client and see the customer experience for any device.



Insanely Simple Drag & Drop Editor

Quickly and easily design an email campaign that matches your brand and style. Every feature at your fingertips without any design or coding experience necessary.



Surveys & Polls

Receive valuable feedback from your subscribers and get the answers you need to help your business thrive.



Unlimited Video Storage

Save videos in your Video Library from services like YouTube, Vimeo and more for easy access.



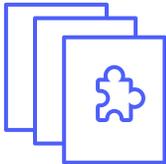
10 MB of Free Image Gallery Storage

Store images directly in your Benchmark account to easily create engaging content. Receive unlimited storage with add-on.



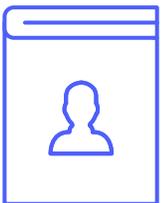
Social Media Integrations

Enjoy the combined power of social media and email marketing with integrations that help you boost the effectiveness of both.



eCommerce Integrations

Keep customers in the purchase cycle with integrations that automatically add new customers to lists, which can also trigger specific customer journeys.



Contact List Integrations

Turn followers, fans, customers and more into subscribers with integrations built to import contacts directly into your Benchmark account.

We Integrate with Your Favorite Apps



Spotlight on Additional Features



Unique Subscribers

Only unique subscribers are accounted for in your plan. If you have the same subscriber in multiple lists, they are still only counted as one, unlike some of our competitors.



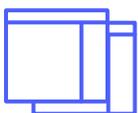
Plan Discounts Available

Want to pay for the year in full? You will get a 15% discount. Want to pay for 6 months at a time? Then you will receive a 10% discount.



Dedicated IPs

A dedicated IP is your own special internet address that only you use to send emails. This insures that only you affect your own reputation. These options are available for \$30 per month.



400+ Templates

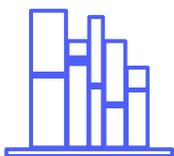
Professional HTML email templates that can be customized for your business.



Live Daily Webinars

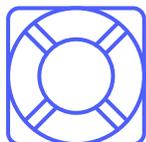
Participate in entertaining and informative online seminars and request live courses on special e-marketing topics.

Spotlight on Additional Features



Extensive Manual & White Paper Library

Benchmark Email's library of white papers and email marketing manuals is accessible online or as free, downloadable PDFs.



Extended Support Hours

Nearly 24 hours of support with real, live people, at no extra charge to you. We're here when you need us via chat or phone .

Very intuitive, easy to use



Bob. T



Online Radio Expert/Host; Podcast Host;

Ordained Minister/Award Winning Author/Prof. Public Speaker

"I loved the ability to design newsletters and email them directly to my subscribers. They have many different templates for you to choose from. The ease of use made my actual 'writing time' for a newsletter minimal. Customer support responded quickly to my inquiries. For emailing your customer base easily and on a regular basis - this is good value for the money."

About Benchmark

Take powerful features by the dozen, sophisticated list management, hundreds of email templates, ultraprecise reports and dazzling email and video email. Now, package all that together for an extremely affordable price. Sound appealing? That's us.

Every email you send is an opportunity to solve a problem or spread some joy with your subscribers. With a customer centric approach to email marketing, you will nurture relationships that pay dividends in sales. Sending the right email marketing message to the right contacts on your list at the right moment will help you to send more targeted, personal campaigns to your subscribers.

There's a reason – or 100 – that more than 500,000 users trust us with their email marketing campaigns. With a second-to-none feature set, headache-free tools that make every campaign a snap and extremely reasonable price plans, we're the email marketing service for businesses of all shapes and sizes.

Contact Us

We welcome your feedback and would love to talk with you about your email marketing needs. Please contact us at the addresses below.

Sign Up Free

<https://www.benchmarkemail.com/Register>

Visit Our Website

www.benchmarkemail.com

Email Us

sales@benchmarkemail

Call Us

USA (800) 430 4095