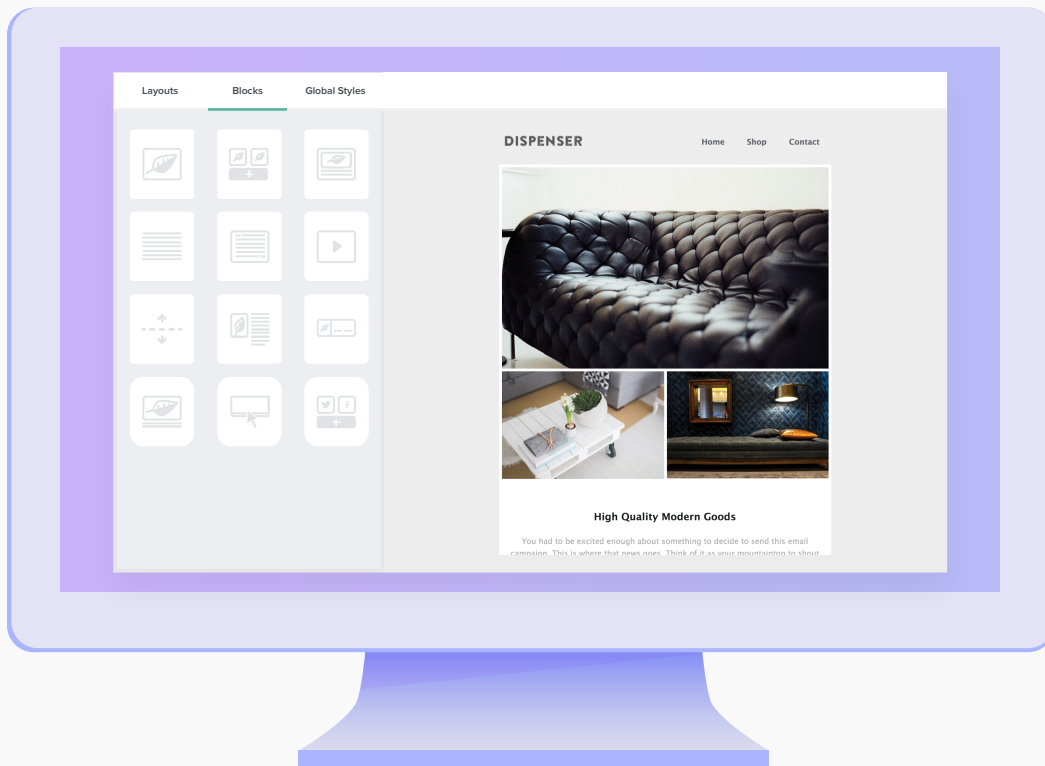




# Pricing Guide

[www.BenchmarkEmail.com/in](http://www.BenchmarkEmail.com/in)



- Create & Send Responsive, Mobile Friendly Emails
- Get Signups with Signup Forms & Autoresponders
- Real-time Reports
- Best Support in the Industry

# Special Offers

## Send up to 250

For 30 days, sent up to 250 emails to your subscribers for free with access to every feature.

### Start a Free Trial

[www.BenchmarkEmail.com/in/Register](http://www.BenchmarkEmail.com/in/Register)

## 25% Discount For Non-Profit Organizations

Non-profits are entitled to a 25% discount on any email marketing plan. To find out more, sign up for a Free Trial and visit the URL below.

### Non-Profit Instructions

[www.BenchmarkEmail.com/in/Pricing-Request](http://www.BenchmarkEmail.com/in/Pricing-Request)



# List Based Pricing Model

The list-size pricing model allows you to email to your list multiple times in a given month. If you need to send each week or every other week, this could be a good option for you. We do limit the number of times you can send to that list to 14x. Also, if your list size grows beyond the List Plan you are in, you will need to upgrade to a higher plan before uploading/adding more email addresses.

\*Benchmark Email neither sells nor allows any third-party (purchased, borrowed or rented) lists.

# Startup Plans

For people who have outgrown the free plan, you can send unlimited emails to up to 10,000 subscribers.

Subscribers	Sends Per Month	Cost Per Month (Rupee)
600	Unlimited	₹ 840.00
1,000	Unlimited	₹ 1,330.00
1,500	Unlimited	₹ 1,750.00
2,500	Unlimited	₹ 2,270.00
3,500	Unlimited	₹ 2,930.00
5,000	Unlimited	₹ 3,730.00
7,500	Unlimited	₹ 4,820.00
10,000	Unlimited	₹ 5,540.00

# Medium Plans

Everything you need for your email marketing. Send unlimited emails from 10,000 to 50,000 subscribers.

Subscribers	Sends Per Month	Cost Per Month (Rupee)
15,000	Unlimited	₹7,070.00
20,000	Unlimited	₹8,410.00
25,000	Unlimited	₹10,880.00
30,000	Unlimited	₹13,070.00
35,000	Unlimited	₹14,370.00
40,000	Unlimited	₹15,689.00
45,000	Unlimited	₹17,250.00
50,000	Unlimited	₹18,970.00



# Large Sender Plans

The plan for when your list is large and in charge. Send multiple emails to your list of more than 50,000 subscribers.

Subscribers	Sends Per Month	Cost Per Month (Rupee)
55,000	770,000	₹20,390.00
60,000	840,000	₹21,815.00
65,000	910,000	₹23,450.00
70,000	980,000	₹25,090.00
75,000	1,050,000	₹26,970.00
80,000	1,120,000	₹28,850.00
85,000	1,190,000	₹31,020.00
90,000	1,260,000	₹32,570.00
95,000	1,330,000	₹34,122.00
100,000	1,400,000	₹35,830.00

If your list is larger than 100,000, please call us for more information on our Extra Large and Massive List Plans.

# Spotlight On Our Features



## Master Accounts

With paid plans you can manage multiple accounts from one master account.



## Unique Subscribers

Only unique subscribers are accounted for in your plan. If you have the same subscriber in multiple lists, they are still only counted as one, unlike some of our competitors.



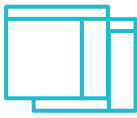
## Plan Discounts Available

Want to pay for the year in full? You will get a 15% discount. Want to pay for 6 months at a time? Then you will receive a 10% discount.



## Dedicated IPs

A dedicated IP is your own special internet address that only you use to send emails. This insures that only you affect your own reputation. These options are available for ₹ 1,800 per month. Simply tell your sales representative that you would like this option enabled in your account.



## 400+ Templates

Professional HTML email templates that can be customized for your business.



## List Segmentation

Contact lists can be segmented by customer demographics and preferences for higher open rates and click-throughs.



## Signup Forms

User signup forms automatically append and update your contact database



## Autoresponders

Contacts can automatically receive autoresponder campaigns when they subscribe, for their birthday, holidays or special events.



## A/B Testing

Test subject lines, send times and more. Know how your subscribers will react to your email campaigns before you send them



## Inbox Checker

Know how your email campaigns will look on your subscribers' phones, tablets, various browsers and inbox clients.



## Real Time Reports & Tracking

Compare your email campaign stats and improve your metrics. Opens, click-throughs, bounces and social sharing are meticulously tracked and displayed in easy to read graphs.



## Spam Checker

Your content is scrutinized for the presence of words that are known to trigger spam filters.



## Social Networking Tools

Complete bidirectional integration with LinkedIn, Facebook, Twitter and more.



## Video Integration

Benchmark Email embeds a single frame thumbnail in your newsletter that plays from its servers, improving deliverability by minimizing transfer file size.



## Surveys & Polls

Use the easy survey builder or include a poll anywhere you want to insert your HTML.



## Google Analytics Integration

Gain profound insight into the sequence of behaviors your customers perform once they click on the email link.



## Live Daily Webinars

Participate in entertaining and informative online seminars and request live courses on special e-marketing topics.



## Extensive Manual & White Paper Library

Benchmark Email's library of white papers and email marketing manuals is accessible online or as free, downloadable PDFs.



## Extended Support Hours

Nearly 24 hours of support with real, live people, at no extra charge to you. We're here when you need us via chat or phone.

## We Integrate with Your Favorite Apps

Google



facebook



PayPal

zapier

# About Benchmark

Take powerful features by the dozen, sophisticated list management, hundreds of email templates, ultraprecise reports and dazzling email and video email. Now, package all that together for an extremely affordable price. Sound appealing? That's us.

There's a reason – or 100 – that more than 500,000 users trust us with their email marketing campaigns. With a second-to-none feature set, headache-free tools that make every campaign a snap and extremely reasonable price plans, we're the email marketing service for businesses of all shapes and sizes.

At Benchmark, we're more than email marketing experts, we're innovators. Our main aim is to perfect our email marketing service, but we also follow social networking, search engine optimization (SEO) and Web 2.0 just so our 100% Web-based software is completely compatible with the ever-changing Internet world.

## Contact Us

[www.BenchmarkEmail.com/in/Register](http://www.BenchmarkEmail.com/in/Register)

## Contact Us

We welcome your feedback and would love to talk with you about your email marketing needs. Please contact us at the addresses below.

### Visit Our Website

[www.BenchmarkEmail.com/in](http://www.BenchmarkEmail.com/in)

### Email Us

[India@BenchmarkEmail.com](mailto:India@BenchmarkEmail.com)

### Call Us

India +91 124 4192601-8